



# Education and Teaching Tools Fair



**An Educated Serbia,  
a Successful Serbia**

**27 – 31.10.2026.**



**BELGRADE  
FAIR**

**Education and Teaching Tools Fair**

Education That Connects Generations



## Where Knowledge, Education and New Opportunities Meet

The Education and Teaching Tools Fair serves as a central platform connecting educational institutions, pupils, students, parents and professionals.

Through its contemporary programme concept, the Fair reflects developments in education, technology and the labour market.





## More Than a Presentation of Schools and Universities

The Fair brings together:

- ✓ educational institutions at all levels
- ✓ public and private universities
- ✓ schools and training centres
- ✓ publishers and manufacturers of teaching tools
- ✓ educational platforms and companies

It is a place for information, networking and career guidance for new generations.





## Generations Shaping Their Future Careers

The Fair brings together:

- ✓ primary and secondary school pupils
- ✓ students
- ✓ parents
- ✓ teachers and professors
- ✓ young professionals

Visitors come with a clear interest in education, development and future career opportunities.





## Education Is Changing. The Fair Keeps Pace.

Modern education today encompasses:

- ✓ digital tools
- ✓ innovative teaching tools
- ✓ interactive learning
- ✓ the development of practical skills
- ✓ international cooperation
- ✓ lifelong learning

The Fair provides a space where educational traditions meet new technologies.



ОШ „РАДОЈЕ ДОМАНОВИЋ“, НИШ  
АКО ЈЕ МРЖЊА  
ГЛАСНА  
ТОЛЕРАНЦИЈА МОРА  
БИТИ ЈОШ  
ГЛАСНИЈА!

ОШ „РАДОЈЕ ДОМАНОВИЋ“, НИШ  
ЛЕЊОСТ УБИЈА АМБИЦИЈУ;  
БЕС УБИЈА МУДРОСТ;  
СТРАХ УБИЈА СНОВЕ,  
ЕГО УБИЈА РАСТ;  
ЉУБОМОРА УБИЈА МИР;  
СУМЊА УБИЈА  
САМОПОУЗДАЊЕ.  
САД ПРОЧИТАЈТЕ ОВО СА  
ДЕСНА НА ЛЕВО.

ОШ „РАДОЈЕ ДОМАНОВИЋ“, НИШ  
УТИШАЈМО  
МРЖЊУ ЗАЈЕДНО  
РЕЧИМА  
ЉУБАЗНОСТИ!

ОШ „РАДОЈЕ ДОМАНОВИЋ“, НИШ  
ЗОНА  
БЕЗ МОБИЛНИХ  
ТЕЛЕФОНА



Ви сте сада офлајн  
Пробајте:  
• Да не паничите  
• Погледајте око себе  
• Остварите интеракцију са околином

ОШ „РАДОЈЕ ДОМАНОВИЋ“, НИШ  
УТИШАЈМО  
МРЖЊУ ЗАЈЕДНО  
РЕЧИМА  
ЉУБАЗНОСТИ!

NO PHONE  
ZONES  
YOU ARE OFFLINE  
TRY:  
• DON'T PANIC  
• LOOK AROUND  
• INTERACT WITH REALITY

ОШ „РАДОЈЕ ДОМАНОВИЋ“, НИШ  
ЉУБАЗНОСТ –  
МОСТ КОЈИ  
СТАЈА И КАД  
НАС РАЗДВАЈАЈУ!



## Where Future Students and Educational Institutions Meet

For exhibitors, the Fair offers opportunities for:

- ✓ promotion and quality of educational programmes
- ✓ presenting new technologies and solutions
- ✓ communicating directly with target audiences
- ✓ developing partnerships
- ✓ increasing institutional or brand visibility

Being present at the Fair means being present among future generations.





## Knowledge Shaping the Future

The Fair places special emphasis on:

- ✓ digitalisation of education
- ✓ STEM disciplines
- ✓ creative industries
- ✓ entrepreneurship
- ✓ innovation
- ✓ inclusive education
- ✓ dual education
- ✓ talent development

The Fair is becoming a platform for discussions about the future of education.





## A Place for Inspiration and New Decisions

For many young people, the Fair represents their first encounter with a future profession, university or career path.

Through discussions, presentations and direct contacts, the Fair helps young people make important life decisions.





## Present Your Programmes Where the Future Makes Decisions

We invite educational institutions, companies, organisations and partners to take part in the next edition of the Education and Teaching Tools Fair.

**Education That Connects  
Generations.**





## Contacts:

**Danijela Aleksić**, Project Manager

**Milica Vučić**, Project Associate

**Dušan Ranković**, Project Administrator

**Tatjana Dakić**, Project Administrator

tel: +381 (0)11 2655-517; 2655-617, 2655-270, 2655-400



[obrazovanje@sajam.rs](mailto:obrazovanje@sajam.rs)



[sajamobrazovanja](http://sajamobrazovanja)



<https://www.facebook.com/sajambeograd/>



[https://www.instagram.com/beogradski\\_sajam/](https://www.instagram.com/beogradski_sajam/)



<https://sajam.rs/en/download/application-forms/>



## UNDER THE AUSPICES OF



Republic of Serbia

MINISTRY OF EDUCATION



THANK YOU!



Education and  
Teaching Tools Fair



BELGRADE  
FAIR