

1 Application Form for Participation & Compulsory Registration in Official Fair Catalogue

The present Application form should be filled in and certified in four copies. All copies should be submitted to Belgrade Fair which will confirm the receipt and return a copy to the Exhibitor

Please state the Alphabet letter, under which to be registered in the Official Fair Catalogue To be filled in block letters

Full name of Exhibitor:		
Address: country, town, Street and number, P.O.B.:		
Phone:		
E-mail:	http:	
Agent in Serbia (name, address & phone):		
All correspondence to be addressed to:		
All contacts should be made through:	Mob. phone:	E-mail:
Payment affected to the bank account number:	VAT number:	
Person in charge:		

Zakupljujemo izložbeni prostor			Compulsory registration fee
A Stand Package STANDARD - Application Form no.3 (The price includes the space rent and stand construction)	cca sq.m.	75,- € /sq.m.	Exhibitors € 140,- Co-exhibitors € 100,-
B Stand Package STANDARD PLUS - Application Form no.3 (The price includes the space rent and stand construction)	cca sq.m.	80,- € /sq.m.	
C Indoor raw space	cca sq.m.	45,- € /sq.m.	

Activity wording:

With copies of the application please enclose:

1. For publishing in the Fair Catalogue - your registered trade mark (.tiff .eps .png .pdf ili .jpg format - at least 600 px width)

Publishing in the printed and/or online official catalogue and/or on the B2B portal of data about activities not exceeding 20 words, and the registered trade mark are included in the registration fee.

Belgrade Fair reserves its rights of price corrections for the exhibiting space rent.
 We declare hereby that we are aware of the participation conditions mentioned in the General Rules for Participation at Belgrade Fair Events and the present Application Form and that we fully accept them.

Payment upon receipt of the invoice.
The prices are mentioned in NET amounts. VAT shall be added to them.

Venue and date	Seal	Exhibitors signature	Date, signature and seal

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance
of Application form

File no.

Location

EXHIBITORS

Companies or individuals renting exhibition space for their product range display are entitled to the registration in the official Fair Catalogue, inscription on fascia panel and the right to use all other Belgrade Fair services.

CO-EXHIBITORS

If the stand area rented by the Exhibitor is used by another company represented by its own exhibits and staff, such company shall apply as Co-Exhibitor and shall submit a separate Application form and pay the Registration fee for compulsory Catalogue listing.

Co-Exhibitors shall have their inscription on the fascia panel alongside Exhibitor's inscription. If the Exhibitor applies for the Co-Exhibitor's participation and Fair Catalogue listing, he shall submit Co-Exhibitor's written approval with the Application form.

The Exhibitor has the right to install inscriptions of Co-Exhibitors as stated above on his own stand only if he applied for such Co-Exhibitors to Belgrade Fair.

If the Exhibitor does not apply for Co-Exhibitors or submit incomplete data in its Application form, Belgrade Fair has the right to charge the Exhibitor for all the costs related to Registration fees for Co-Exhibitors.

EXHIBITING SPACE ALLOCATION AND TECHNICAL CONDITIONS:

Belgrade Fair shall distribute the exhibiting space and determine the exhibiting location of each Exhibitor. Belgrade Fair reserves its right, if it is in the interest of a fair event, to relocate Exhibitors from already allocated area to another location.

The allowed height of the stand partition wall structure is 4m at the indoor exhibiting space. The maximal component height for which the compensation shall not be paid is 4m. For the components exceeding this height, the compensation of EUR 20,00/sq.m of the space installed above the 4m height. The exhibits are not subject to the height limit.

Should an exhibitor install his multi-level stand within his allocated exhibiting space, he shall pay the additional amount for the elevated space price shall be 50% of the raw exhibiting space price mentioned in the Application for participation.

The Fair shall submit to the Exhibitors the forms for use of electrical power, water, telephone, car parking, to be filled in and returned to Belgrade Fair by the stipulated date. Otherwise, Belgrade Fair shall not provide the Exhibitor with the services stated above.

The services are charged according to the Belgrade Fair Price List, based on the supplied services confirmation as stated in this Application form.

During the period of preparations and clearance of the Halls, the Exhibitors pay the compulsory joint costs determined by the Belgrade Fair Price List.

Exhibitors shall obey the opening and closing dates of the Fair event and particularly shall arrange for their stand with the exhibits to be open by the closing date of the Fair event.

In case the Exhibitor does not act in accordance with the previous item, which shall be stated in writing by the Hall Supervisor, the Exhibitor shall pay the Contract penalty of EUR 800,-

REGISTRATION FEE INCLUDES

1. Exhibitor Register

- Publication of information about the exhibitor (full business address, phone, e-mail, http and representative office address) in the Exhibitor Register, in the printed and/or online official catalogue and/or on the B2B portal

- Publication of up to 20 words about products or activities in the register of exhibitors

- Publication of the trademark in the register of exhibitors

- Publication of the stand position

Exhibitors are responsible for the accuracy of the data.

2. Exhibition passes, according to the following key:

Pedestrian passes

- Three passes for renting up to 50 sq.m

- For every additional 10 sq.m of leased exhibition space, one more pass, up to a total of 10 passes,

- One pass for each co-exhibitor.

Parking - pedestrian passes (valid for vehicle and driver)

- For renting up to 20 sq.m one pass, for renting up to 100 sq.m two, for renting over 100 sq.m three passes.

- 1 pass for co-exhibitors.

Note: exhibitors and co-exhibitors have the option of purchasing additional pedestrian and parking passes

3. Access to wireless internet for exhibitors.

INSURANCE

Exhibits and other Exhibitor's property shall be covered by insurance policy at all Belgrade Fair exhibitions. Exhibitors can insure their exhibits through any domestic or foreign insurance company in the country or abroad.

Any responsibility for a damage to the exhibits and/or any other Exhibitor's property, if such exhibits and/or property are not insured in a way stipulated by the previous item, shall be completely borne by the Exhibitor.

PAYMENT

1. Exhibitors shall effect the payment through the Bank stipulated in the invoice. Each Contract Party shall bear the bank charges in its own country. Exhibitors are requested to fulfill following liabilities:

- for the booked exhibition space, building and equipping of stand not later than 30 days prior to Fair event opening by proforma invoice to the Fair foreign currency account at an authorized commercial bank.

- for other requirements not later than 10 days after the closing date of the Fair event by invoice to the Fair foreign currency account at an authorized commercial bank.

In case of a delayed payment or payment after a contract date, the exhibitor shall pay an interest rate according to the rate of the National bank of Serbia at the moment of settlement the due amount.

2. Exhibitors may withdraw the submitted Application form only before Belgrade Fair confirmation of Application form acceptance, i.e. 15 days upon the application registration.

3. In case the Exhibitor withdraws the Application form after the issue of the Application form confirmation, the Exhibitor will be liable for 100% of the total cost for space, Registration fee and other expenses due to the Exhibitor's cancellation.

Application form has the legal force of a Contract. In case of any disputes, the Contract Parties have agreed to settle such disputes by the Foreign Trade Arbitration with the Serbian Chamber of Commerce in Belgrade.

Regulations for Participation at Belgrade Fair Events shall be a form part of the Contract.

3

Technical Description of the Shell Scheme Stand and Additional Equipment

 To be filled in by the Exhibitors
who applied for a **constructed stand space**

To be filled in block letters

Full name of Exhibitor:

 Address: country, town
Street and number, P.O.B.:

Phone:

Fax:

E-mail:

http:

All correspondence to be addressed to:

All contacts should be made through:

Participant name for the stand title:

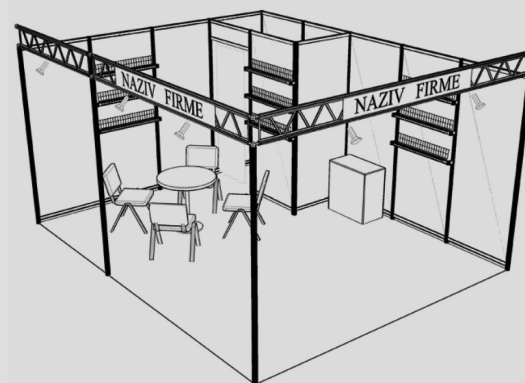
Please enter the participant name you would like to be written on your stand

STANDARD

- Single-use wall-to-wall carpet with PVC foil
- Aluminium wall construction with fills
- Bookshelves
- Storage space / wardrobe with a curtain
- Company title in block letters
- Stand lighting
- Furniture:
 - 12 - 20 sq.m. 1 table/4 chairs
 - 21 - 40 sq.m. 2/6
 - 41 - 60 sq.m. 2/8
 - 61 - 80 sq.m. 3/10
 - 80 sq.m. and more 4/12 (max 16)
- Decorative arrangement of exhibits
- Space fee

STANDARD PLUS

- Single-use wall-to-wall carpet with PVC foil
- Aluminium wall construction with fills
- Information desk
- Bookshelves
- Storage space / wardrobe with a curtain
- Company title in block letters
- Stand lighting
- Socket up to 1kW
- Furniture:
 - 12 - 20 sq.m. 1 table/4 chairs
 - 21 - 40 sq.m. 2/6
 - 41 - 60 sq.m. 2/8
 - 61 - 80 sq.m. 3/10
 - 80 sq.m. and more 4/12 (max 16)
- Decorative arrangement of exhibits
- Space fee



Additional equipment:

	Pcs.	€ /Pcs.
☐ Club table		20,-
☐ Chair		20,-
☐ Glass showcase (100*100)/(50*100)		80,-
☐ LCD TV 55"		270,-
☐ Light/spotlight 100 W		20,-
☐ Information/Exhibiting desk		50,-
☐ Lockable door		45,-
☐ 4m high tower with the company title and/or logo on four sides, 1x1m		160,-
☐ 4m high tower with the company title and/or logo on four 2x2m		240,-
☐ Digital print - mesh, vinyl / self-adhesive foil		18-25,- /sqm

The exhibitor shall be responsible for proper maintenance of the stand fittings during the fair event. The system fittings, including the equipment, not be pasted, nailed, damaged, changed other than within design or leanated. Any eventual missing or damaged rented fitting shall be paid in the full. Amount in accordance with its market value. Belgrade Fair guarantees fitting delivery within the existing quantities, depending upon the application date. Belgrade Fair reserves the right of a minimum design amendment of the exhibitors requirements. Should the exhibitor not use all fittings stipulated within a stand type, the construction price shall not be reduced accordingly.

**The prices are mentioned in NET amount.
An VAT shall be added to them.**

Note: firm's logo to be used for the inscription on tower structure must be provided in electronic forms: ai, pdf, eps, and sent to: arh@sajam.rs or submitted to the Design Department. Belgrade Fair guarantees that all logos submitted not later than October 3rd, will be mounted before the fair opening.

4

Application Form for Technical Services

To be filled in block letters

Full name of Exhibitor:

 Address: country, town
Street and number, P.O.B.:

Contact person:

Tel:

Mob.phone:

E-mail:

Technical services

☐ Club table	Pcs.	€/Pcs. 20,-	☐ Coffee machine with 96 capsules / additional 96 Capsules	Pcs. /	€/Pcs. 100/80,-
☐ Chair		20,-	☐ Ice machine		65,-
☐ Rack		10,-	☐ Water dispenser with 19-liter bottle and 100 cups / each additional bottle	/	70/25,-
☐ Carpet		10,-	☐ Water connection with/without sink		70,-
☐ LCD TV 55"		220,-	☐ Additional connection at the booth		30,-
☐ Telephone		30,-	☐ Flow boiler		25,-
☐ Refrigerator		90,-	☐ Water connection with a mini kitchen		130,-
			☐ Water connection with a mini kitchen and a hot plate		150,-
☐ Stand safeguarding	8,-/1h		☐ Vacuum cleaning / floor wiping	8,-/1h	
			☐ Compulsory fee for the mutual costs	5,-/sq.m	

☐ Switchboard* **50,-**

* The switchboard shall be used to connect electric power to the stand

Electric connection for stand equipping and exhibit demonstration

☐ total power up to 5 kW	Pcs.	€/Pcs. 111,-
☐ total power up to 10 kW		155,-
☐ total power up to 20 kW		241,-

Electric connection for special lighting

☐ total power up to 5 kW	Pcs.	€/Pcs. 138,-
☐ total power up to 10 kW		208,-
☐ total power up to 20 kW		345,-

* The prices of power connection higher than 20 kW, as well as the connection prices for the events taking more than 10 days, will be specified as demanded, by special price offers and decisions.

Internet connection for exhibitors

Access to the wireless Internet network is included in the price of the exhibitor registration fee

☐ LAN (up to 100/100 Mb/s)	Pcs.	€/Pcs. 350,-
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ADDITIONAL SERVICES

☐ Device additional configuration, network spreading and other technician services	30,-/h	☐ The materials spent for the additional services (cables, connectors, etc.)	market value
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Special request

(Write in special requests referring to the services indicated above)

Belgrade Fair reserves the right to correct the prices.

Payment upon receipt of invoice. The prices are mentioned in NET amounts. VAT shall be added to them.

Venue and date

Seal

Exhibitors signature

The services mentioned in the Application Form for Technical Services can be contracted solely in the Inspection Office of the relevant exhibiting hall, where also information on other services that can be rendered by Belgrade Fair can be obtained respectively. The aforementioned services are not included in the exhibiting space rental or construction price and they are subject to additional payment. Signing the application does not guarantee the realization of the service. The ordered services will be provided in accordance with technical possibilities and capacities, and according to the order of receipt of application.

ELECTRICITY

Belgrade Fair power has got the voltage of 220 V single phase and 3 x 380 V three phase alternating power of 50 Hz. Any cables and/or devices shall be compatible for operation under the said voltage and frequency. For manufacturing of cabling for connection of various devices, machines, and lights, as for protection from the touch-in voltage, regulations on manufacturing of temporary electrical cables shall be applied accordingly. A stand shall have a switchboard, fully in accordance with the regulations, Belgrade Fair will connect it to the network. The connection of the installed cables shall be approved by an authorized employee of Belgrade Fair Electricity Department.

TELEPHONE

Belgrade Fair has got an internal mail telephone exchange for its users, which enables all kind of incoming and outgoing telephone calls automatically (an operator calling for the connection is necessary). The connection means a connection to the telephone network with a telephone set, whereas usage of an additional set or fax machine is subject to additional payment in accordance with the price list.

WATER

Belgrade Fair plumbing has got the connection size 3/4 inch, which can be reset to 1/2 inch upon request. Any water connection made by an exhibitor shall be approved by Belgrade Fair authorized staff.

INTERNET

1. The exhibitor MAY NOT install and use its own WiFi devices, emitting signals at 2.4 GHz and 5 GHz. If he however installs them and they disturb work of other WiFi users, Belgrade Fair shall be entitled to turn such devices off or stop supplying electric power to the booth until the device has been removed (all exhibitors are recommended to use Belgrade Fair WiFi infrastructure of the latest generation, in order to avoid the possibility of disturbances at the WiFi frequencies).
2. Belgrade Fair does not guarantee the speeds through the WiFi connections, since they depend upon many factors (WiFi card quality in the device, obstacles and distance from AP, the drivers in the devices, etc.).
3. The cable package shall be fulfilled where the relevant technical possibilities exist and shall be announced not later than seven days before the event opening.
4. The cable package price DOES NOT include the costs of network spreading and configuration at the exhibitor's booth.
5. The connection speeds and special requirements, which differ from those already offered shall be contracted separately, not later than seven days before the event opening.

STAFF ENGAGEMENT

Subject to filling in the relevant form and additional payment in accordance with the Price List, Belgrade Fair puts at its exhibitors disposal staff for all types of works mentioned therein.

FURNITURE AND EQUIPMENT:

Belgrade Fair rents furniture and other necessary equipment for the exhibiting space arrangement, in accordance with Belgrade Fair Price List prices.

The furniture and equipment rent price includes furniture rent for one fair event and the costs of the furniture delivery to the stand and its removal from it.

COMPULSORY FEE FOR THE MUTUAL COSTS:

The Exhibitors constructing their stands themselves shall pay the compulsory fee for mutual costs according to the rented exhibiting space, as follows:

- 0 - 150 sq. m. - each square meter shall be calculated
- 151 - 300 sq. m. - fixed 150 sq. m. + 40% difference between 300 and 150 sq. m.
- 301 - 500 sq. m. - fixed 210 sq. m. + 30% difference between 500 and 300 sq. m.
- More than 500 sq. m. - fixed 270 sq. m. + 20% difference between the actual space and 500 sq. m.

EXHIBIT INSURANCE

Exhibits and any other Exhibitor's property shall be insured against theft, damage, etc. at all fair events taking place at Belgrade Fair. The insurance of exhibits and any other Exhibitor's property shall cover the time period from the good unloading at Belgrade Fair, mounting, the event duration, dismantle, up to the goods loading into a transportation vehicle while leaving Belgrade Fair premises. The Exhibitor may insure his goods through an insurance company in this country or abroad. Should the exhibits or any other Exhibitor's property not be insured in one of the ways mentioned, the Exhibitor shall be fully responsible for any damage to such exhibits or other property.

INFO

Hall 1

Tel: +381 11 2655 191, 2655 190
Fax: +381 11 2655 191

Hall 2 and 1A

Tel: +381 11 2655 241, 2655 240
Fax: +381 11 2655 241

Hall 3 and 3A

Tel: +381 11 2655 341, 2655 340
Fax: +381 11 2655 341

Hall 4

Tel: +381 11 2655 848, 2655 014
Fax: +381 11 2655 848

Hall 5, Hall 11

Tel: +381 11 2655 261, 2655 260
Fax: +381 11 2655 260

Open area

Tel: +381 11 2655 341, 2655 340
Fax: +381 11 2655 341

E-mail: inspektori@sajam.rs

5

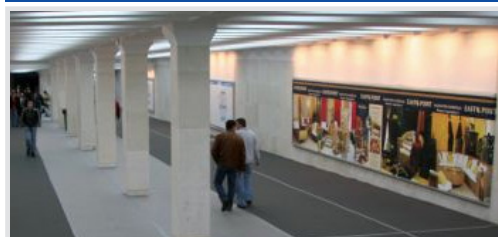
Application Form for Advertising Services

The present Application form should be filled in and certified in two copies. All copies should be submitted to Belgrade Fair which will confirm the receipt and return a copy to the Exhibitor.

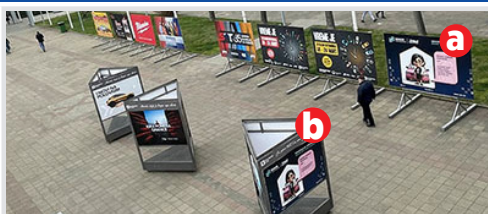
To be filled in block letters

Full name of Exhibitor:	Contact person:	Mob.phone:
Address: country, town Street and number, P.O.B.:		Mail:
Tel/Fax:	E-mail:	
Payment affected to:	The Bank Acc. no.:	VAT number:

Advertising space - printed



Megaboard, Underground Passage,
995x195 cm, paper, illuminated **520 €/piece** pcs.



a) Billboard 300x200 cm, paper **240 €/kom.** pcs.
b) Trigonous billboard (3 boards), 186x125 cm **400 € (complete)** pcs.



Double sided billboard on the pedestrian bridge, 95x195 cm, paper **105 €/piece** pcs..



Colonnade in front of the Hall 2
vinyl 8x1 m, incl. 4 billboards, 95x195 cm **580 €/piece** pcs.



a) Megaboard on Hall 1, 6x6, vinyl **1.600 €/piece** pcs.
b) Megaboard on Hall 1, 4x6, paper **650 €/piece** pcs.



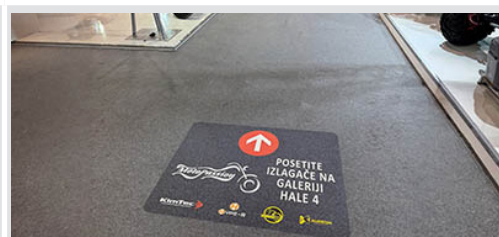
Megaboard at Hall 1, V-banner, vinyl, 735x427 cm **990 €/piece** pcs.



a) Billboard 6x1.5m **170 €/piece** pcs.
b) Vinyl on railing above the stand **33 €/sq.m** sq.m



Advertising surface on the vinyl per sq.m. **33 €/sq.m** sq.m



Floor advertising sticker 120x100 cm **78 €/piece** pcs.

Advertising space in the Exhibitor Registry

☐ 2nd cover **290 €**
☐ 3rd cover **290 €**
☐ 4th cover **290 €**
☐ Advertising page **210 €**

Advertising document distribution within the fairground* (price per 1 day)

☐ Adv. doc. distribution FOR EXHIBITORS **100 €**
☐ Adv. doc. distribution **200 €**

*distribution is carried out by the client

PLEASE FIND THE COMPLETE ADVERTISING LIST ON OUR [WEBSITE](#)

Note:

The prices are mentioned in NET amounts. VAT shall be added to them.
Payment upon receipt of proforma invoice.

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance
of Application form

Hall No.

Location

Venue and date

Seal

Exhibitors signature

Date, signature and seal

Please send the prepress files, including the filled-in and sealed application, to the e-mail address **in.ad@sajam.rs**, not later than twenty days before the event opening.

Please upload larger files (10 MB and more) to some file sharing service (i.e. WeTransfer) and place the link in the email.

The Advertising Department shall reserve an adequate space for you, as well as a different advertising component, if the requested space has already been rented, in accordance with the available space and the dates of the application, as well as its receipt of documents.

The rent price of all advertising components shall be related to the duration period of each fair event, other than the items otherwise defined (rented on a day or monthly basis).

The Fair shall control the advertising components during the fair events. In case of any damage of such components, the Fair shall replace them as soon as possible, at its own cost.

Any specific orders shall be contracted personally (facade or window graphics, megaboard, rent of the advertising balloons, distribution of advertising materials along with entry tickets, etc).

Any installation of advertising towers, fascias, columns or wall panels exceeding the height of 3 meters shall be subject to the approval of the Advertising Department and the Design Office.

The flag poles and flags shall not be installed independently outside the rented advertising space.

Any advertising components individually installed by an exhibitor on the Fair ground (banners, flags, rigid components, etc.) shall be charged by the valid prices from the present price list. Belgrade Fair reserves its right to remove the afore mentioned components if they esthetically spoil the event general look or another exhibitor's component, as estimated by Belgrade Fair.

File prepress

The printing files shall be sent in Adobe Photoshop **EPS** or Adobe Illustrator **EPS** or **PDF** format.

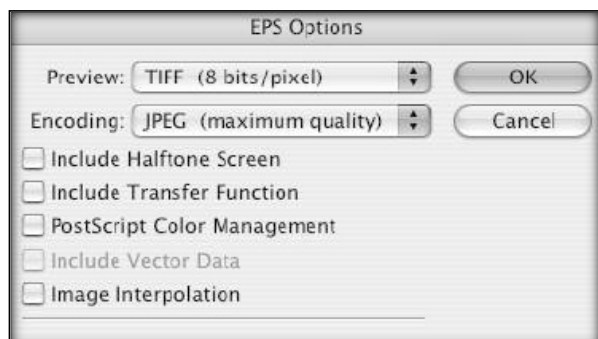
Adobe Photoshop:

File scale for large print formats (i.e. billboard 4m x 3m) - 1:10.
Resolution 300-500 dpi.

File scale for small print formats (i.e. B2 poster) - 1:1.
Resolution 100-150 dpi.

Colour mode: **CMYK**

File recording: Photoshop Encapsulated Postscript (**EPS**), with the following settings:



Adobe Illustrator:

File scale for large print formats - 1:10.

File scale for small print formats - 1:1.

The file **SHOULD NOT** include any wedges, passers, clips, printing instructions, measures, numbers of copies, etc.

Each file is a print itself (if you have five posters, you should record them in five different files).
Convert the text into curves.

Colour mode: **CMYK**

File recording : **EPS** or **PDF**.

If the prepress is a combination of vector and raster elements, please merge and export it as a single raster. Make sure that you send a proof with the files.
We can not accept CorelDraw files.

**Please make the files in accordance with the above mentioned instructions.
Otherwise, BELGRADE FAIR shall not be responsible for the printing quality!**