



**BELGRADE
FAIR**

DEPARTMENT OF DEFENCE EXHIBITION
Bulevar vojvode Misica 14, 11000 Belgrade, Serbia
Tel: +381 11 2655 317, 2655 270, 2655 521, 2655 329, 2655 179
partner@sajam.rs
belgradefair.com



PARTNER 2025
Defence Exhibition

12th International Defence Exhibition

September 23 - 26, 2025

1

Application Form for Participation

The present Application form should be filled in and certified in four copies. All copies should be submitted to Belgrade Fair which will confirm the receipt and return a copy to the Exhibitor.

Application Deadline is July 11, 2025

To be filled in block letters

Full name of Exhibitor:	
Address: country, town Street and number, P.O.B.:	
Phone:	Fax:
E-mail:	http:
Agent in Serbia (name, address & phone):	
All correspondence to be addressed to:	
All contacts should be made through:	
Payment affected to the bank account number:	VAT number:

We rent		
A Stand Package STANDARD - Application form 3	appr. <input type="text"/> sq.m.	180,- €/m²
B Stand Package LUX - Application form 3a	appr. <input type="text"/> sq.m.	230,- €/m²
D Indoor raw space	appr. <input type="text"/> sq.m.	120,- €/m²
E Outdoor raw space	appr. <input type="text"/> sq.m.	60,- €/m²

Compulsory Registration Fee	
Exhibitors	€ 300,-
Co-Exhibitors	€ 300,-
Co-exhibitors are requested to fill in the separate Application form for the participation and registration in the official Fair Web Site.	

Are you:	
<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Intermediary-Agent (please tick)
<input type="checkbox"/> Consultant	<input type="checkbox"/> Importer
<input type="checkbox"/> Exporter	<input type="checkbox"/> Retail trader
<input type="checkbox"/> Service renderer	<input type="checkbox"/> _____ other

The prices are mentioned in NET amounts.
VAT shall be added to them.
Payment upon receipt of the proforma invoice.

Please, send also the completely filled in Application for Compulsory Registration in the Official Fair Catalogue and the USB along with the present Application.

We declare hereby that we are aware of the participation conditions mentioned in the General Rules for Participation at Belgrade Fair Events, Special Participation Rules at International Defence Fair "Partner" and the present Application Form and that we fully accept them.

TO BE FILLED IN BY BELGRADE FAIR

Venue and date

Seal Exhibitors signature

Confirmed acceptance
of Application form

File No.

Location

Date, signature and seal

EXHIBITORS

Companies renting exhibition space for their product range display are entitled to the registration in the official Fair Catalogue, USB and website, inscription on fascia panel and the right to use all other Belgrade Fair services.

CO-EXHIBITORS

If the stand area rented by the Exhibitor is used by another company represented by its own exhibits and staff, such company shall apply as Co-Exhibitor and shall submit a separate Application form and pay the Registration fee for compulsory Catalogue, USB and website listing. Co-Exhibitors shall have their inscription on the fascia panel alongside Exhibitor's inscription. If the Exhibitor applies for the Co-Exhibitor's participation and Fair Catalogue, USB and website listing, he shall submit Co-Exhibitor's written approval with the Application form.

The Exhibitor has the right to install inscriptions of Co-Exhibitors as stated above on his own stand only if he applied for such Co-Exhibitors to Belgrade Fair.

If the Exhibitor does not apply for Co-Exhibitors or submit incomplete data in its Application form, Belgrade Fair has the right to charge the Exhibitor for all the costs related to Registration fees for Co-Exhibitors.

The Fair shall submit to the Exhibitors the forms for use of electrical power, water, telephone, car parking, to be filled in and returned to Belgrade Fair by the stipulated date. Otherwise, Belgrade Fair shall not provide the Exhibitor with the services stated above.

The services are charged according to the Belgrade Fair Price List, based on the supplied services confirmation as stated in this Application form.

During the period of preparations and clearance of the Halls, the Exhibitors pay the compulsory joint costs determined by the Belgrade Fair Price List.

Exhibitors shall obey the opening and closing dates of the Fair event and particularly shall arrange for their stand with the exhibits to be open by the closing date of the Fair event.

In case the Exhibitor does not act in accordance with the previous item, which shall be stated in writing by the Hall Supervisor, the Exhibitor shall pay the Contract penalty of EUR 800,-

REGISTRATION FEE INCLUDES

- Publishing Exhibitor's data (complete business address, telephone, fax, E-mail, http and representation office address) in the official Fair Catalogue, USB and official website.
- Publishing up to 20 words of text describing Exhibitor's product range or activity in the Fair Catalogue, USB and official website.
- Publishing of Exhibitor's registered trade mark.
- A Complimentary copy of the Catalogue and USB.

- Three passes for the exhibitors
 - Co-Exhibitors are entitled to 1 pass.
 - Complimentary official passes: 1 pass for the rent of up to 50sqm, 1 pass / not more than 10 passes/for each additional 10sqm of rented space.
 - Car parking passes for one vehicle for the exhibitors renting up to 20 sq.m. or Co-Exhibitors, for two vehicles those renting up to 100 sq.m. and three vehicles for those renting more than 100 sq.m.
- The Catalogue Editorial Staff reserves the right to adjust the titles of the products stated in this Application to those contained in the Catalogue nomenclature.

INSURANCE

Exhibits and other Exhibitor's property shall be covered by insurance policy at all Belgrade Fair exhibitions.

Exhibitors can insure their exhibits through Belgrade Fair or any domestic or foreign insurance company in the country or abroad.

Any responsibility for a damage to the exhibits and/or any other Exhibitor's property, if such exhibits and/or property are not insured in a way stipulated by the previous item, shall be completely borne by the Exhibitor.

PAYMENT

1. Exhibitors shall effect the payment through the Bank stipulated in the pro-forma invoice. Each Contract Party shall bear the bank charges in its own country. Exhibitors are requested to fulfill following liabilities:

- for the booked exhibition space, building and equipping of stand, water, electricity and telephone services not later than 30 days prior to Fair event opening by pro-forma invoice to the Fair foreign currency account at an authorized commercial bank.
- for other requirements 10 days after the closing date of the Fair event by invoice to the Fair foreign currency account at an authorized commercial bank.

In case of a delayed payment or payment after a contract date, the exhibitor shall pay an interest rate according to the rate of the National bank of Serbia at the moment of settlement the due amount.

The payment shall be provided for in accordance with the Asset Turnover Law.

2. Exhibitors may withdraw the submitted Application form only before Belgrade Fair confirmation of Application form acceptance, i.e. 15 days upon the application registration.

In case the Exhibitor withdraws the Application form after the issue of the Application form confirmation, the Exhibitor will be liable for 100% of the total cost for space, Registration fee and other expenses due to the Exhibitor's cancellation.

Application form has the legal force of a Contract. In case of any disputes, the Contract Parties have agreed to settle such disputes by the Foreign Trade Arbitration with the Serbian Chamber of Commerce in Belgrade.

General Regulations for Participation at Belgrade Fair Events and Special Participation Rules at the International Defense Fair "Partner" shall be a form part of the Contract.



1a

Special Participation Rules at the International Defence Fair "Partner" at Belgrade fair

Article 1

The International Defense Fair 'PARTNER' takes place biennially, each odd year, at Belgrade Fair, in Belgrade, 14, Bulevar vojvode Misica.

Article 2

The International Defense Fair 'PARTNER' takes place under the auspices of the Ministry of Defense of the Republic of Serbia.

Article 3

The Organizer of the International Defense Fair 'PARTNER' is Belgrade Fair, Belgrade, Serbia. The Co-Organizer is Yugoimport FDSP, Belgrade, Serbia.

Article 4

Any local or international company registered for production and/or trading with arms, equipment and any other logistic support means to the national defense industries who concluded an Exhibiting Contract with Belgrade Fair shall be entitled to participate at the International Defense Fair 'PARTNER'.

Article 5

The exhibiting range includes anything defines by legal regulations as production and/or trading with arms, equipment and any other logistic support means.

Article 6

The Exhibitors shall apply for one of the following exhibiting categories:

1. Rent of the Indoor Raw Exhibiting Space
2. Rent of the Indoor Constructed Exhibiting Space
3. Rent of the Outdoor Raw Exhibiting Space

Article 7

The Exhibitors shall apply for participation by filling in and signing the form Application for Participation. The Application for Participation in the International Defense Fair 'PARTNER' shall be a Contract, by which the Exhibitor shall state that he rents the exhibiting space defined in his Application and accepts the General Exhibiting Rules at Belgrade Fair Events and the Special Participation Rules at the International Defense Fair 'PARTNER' and the Application for the Compulsory Registration in the Fair Catalog, website and USB.

Article 8

Belgrade Fair offers at the International Defense Fair 'PARTNER' also the following optional services:

- Application for Construction and Fitting of a Typical Stand, in the Standard or Luxury form, and the additional equipment at the typical stand
- Application for Custom Made Individual Stand
- Application for Participation in the Side Events
- Application for Advertising Services
- Technical Service Order (water, power and/or telephone connection), etc.

The Exhibitors are kindly requested to fill in the Press Department Data, as well.

Article 9

The Applications for Participation in the International Defense Fair 'PARTNER' shall be received not later than 30 (thirty) days before the event opening.

Article 10

The exhibiting space allocation, in accordance with the basic classification in the Article 6. hereof, shall be carried out by the Organizer, based upon the concept defined by the Patron and under consulting with the Co-Organizer and the sequence of the Exhibitors' application, i. e. the sequence of receiving the Application for Participation in the International Defense Fair.

Article 11

The official catalog of the International Defense Fair 'PARTNER' shall be printed in Serbian and English language, along with the related USB and official website. The data entry in the catalog, USB and website shall be carried out based upon the data mentioned in the Application for the Fair Catalog and USB (Form 2). The Exhibitors shall be responsible for the accuracy of such data.

Article 12

The exhibitor is obliged to submit to Belgrade Fair a list of people along with the ID card number for the citizens of the Republic of Serbia, whereas if the person is from abroad it is mandatory to submit either a passport number or an ID card number (for persons coming from countries with which the Republic of Serbia has a concluded agreement)

Article 13

The exhibited fire arms must not have the firing pin or charge and the ammunition, missiles and mines must not have the explosive charge or be in any way a threat to the general safety. The fire arms exposed to the visitors must be separately safeguarded and connected and fixed by steel wire rope. All exhibits must be without the firing charges and must not be any threat to the general safety. Any demonstrations by movement of the combat vehicles or the mobile platforms on such vehicles shall be forbidden without prior announcement to the Organizer.

Article 14

The Organizer's professional team shall find out, if the Exhibitor has complied with all security measures stipulated by the legal regulations and these Rules and approve his participation before the festive event opening.

The Exhibitor shall remove any irregular points mentioned by the professional team before the event opening and inform the team of such action.

Article 15

The exhibitor is obliged to notify his visitors and guests that there is a mandatory registration for each visitor of the exhibition on the registration counter, where each visitor will be given a pass with a visible label BUSINESS VISITOR. The pass is valid for the entire duration of the exhibition. The exhibitor is obliged to submit the information from article 12 & 15 not later than 4 days before the opening of the event, it is also necessary to include a merged table with the information regarding all persons that are attending the event, which was sent to the exhibitors via email.

Article 16

The Exhibitor shall submit to Belgrade Fair a list of all exhibited arms. Including the following data: Type, model, serial number and quantity. He shall also name the person in charge, with whom the handover shall be daily carried out before the exhibiting day opening and after its closing.

Article 17

During the event, any taking out or in of the exhibits/arms shall be forbidden. Exceptionally, it may be allowed subject to a request in writing, including all relevant data, which shall be submitted to the Organizer for approval, with a copy to the Hall Supervisor and security staff.

Article 18

Due to the security measures, any underage person may enter the exhibiting hall only if followed by his parents or tutors.

Article 19

The Exhibitor shall make payment in accordance with the conditions stipulated at the back side of the Application Form for Participation in the International Defense Fair.

In case of any delayed payment, or payment after the contracted deadline, the Exhibitor shall pay the officially published legal interest rate. Should such interest rate not be published, the index from the previous month shall be applied accordingly.



2

**Application Form for Compulsory Registration
in Official Fair Catalogue, USB and web site**

Present Application form should be filled in and certified in four copies. All copies should be submitted to Belgrade Fair which will confirm the receipt and return a copy to the Exhibitor

Please state the Alphabet letter, under which to be registered in the Official Fair Catalogue

To be filled in block letters

Full name of Exhibitor:

**Address: country, zip code, town,
Street and number, P.O.B**

Phone:

Fax:

E-mail:

http:

**Agent in Serbia
(name, address and phone):**

Activity Wording:

Please tick your commodity group(s):

- Small arms
- Fire-support weapon systems (mortars, grenade launchers, towed and self-propelled conventional and rocket artillery weapons)
- Medium-caliber guns
- Anti-tank and immediate infantry fire-support systems
- Combat and non-combat vehicles (tanks and other armored combat vehicles, reconnaissance vehicles, patrol vehicles, transportation vehicles, and logistic vehicles)
- Artillery and missile air-defense systems
- Guided missile systems
- Vehicular equipment and weapon systems
- Ammunition (small arms, hand grenades, non-lethal ammunition, signal ammunition, ammunition for grenade launchers, ammunition for medium-caliber guns, mortar ammunition, artillery ammunition, tank ammunition, unguided missiles)
- Guided ammunition for fire-support systems (artillery and missile ones) and tank guns
- Guided missiles
- Explosives and ordnance (gun powders, propellant charges, explosives, and pyrotechnics)
- Electronic reconnaissance and surveillance/signals intelligence equipment
- C4I systems
- Optoelectronic equipment
- Telecommunications and radio signals equipment
- Radar and computer equipment
- Engineer equipment
- Quartermaster equipment
- Protective gear
- NBC equipment
- Military logistics
- Gear for anti-terrorist combat
- Aircraft (aircraft, helicopters, and unmanned aerial vehicles)
- Airborne equipment and weapon systems
- Airborne ammunition (unguided and guided missiles, unguided and guided bombs)
- Ships
- Shipborne equipment and weapon systems
- Teaching/training aids and simulators
- Overhaul of army armaments and defense equipment
- Ammunition overhaul
- Overhaul of air force and air-defense armaments and defense equipment
- Overhaul of navy armaments and defense equipment
- Programs of modifications, modernizations, and conversion of army, air force and air defense, and navy armaments and defense equipment
- Transfer of defense technologies
- Defense infrastructure
- Joint development of ADE items
- Testing of ADE items
- Add-ons, components, and spare parts

With copies of the application please enclose:

- 1. For publishing in the Fair Catalogue on the USB - your registered trade mark (.tiff .eps .png .pdf ili .jpg format - at least 600 px width)

Compulsory registration fee as per Application for Participation amounts to EUR 300.

Publishing in the Fair Catalogue, USB and official website of data about activities not exceeding 20 words, and the registered trade mark are included in the registration fee. Each additional word shall be charged EUR 4.

**The prices are mentioned in NET amounts.
VAT shall be added to them.**

TO BE FILLED IN BY BELGRADE FAIR

File No.

Confirmed acceptance of Application form

Location

Venue and date

Seal

Exhibitors signature

Date, signature and seal



3

Technical description of Stand Construction and Fitting in Accordance with the Typical Design - STANDARD Service Package and Application Form for additional stand equipment

To be filled in block letters

Full name of Exhibitor:

Address: country, town
Street and number, P.O.B.:

Phone:

Fax:

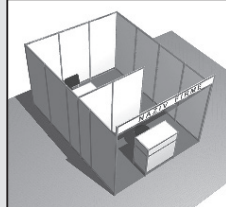
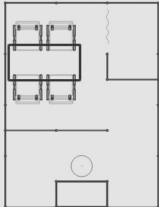
E-mail:

http:

Agent in Serbia (name, address & phone):

All contacts should be made through:

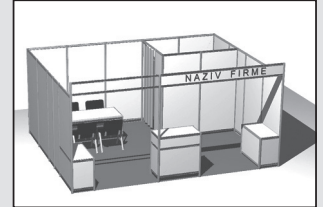
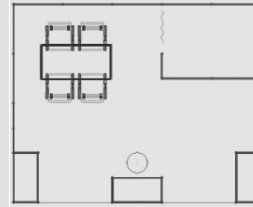
STANDARD FITTED EXHIBITING SPACE



TYPICAL 12 sq. m. (3 x 4 m)

- Company's logo
- Natural aluminum structure, h=250 cm
- Fills in white color
- Carpet tiles
- 1 table
- 4 chairs
- 1 bar stool
- 1 information desk
- 1 cupboard, lockable

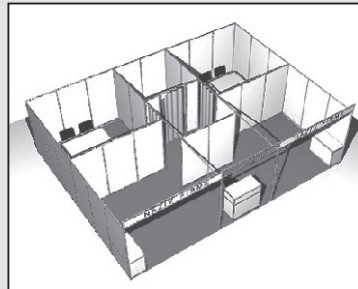
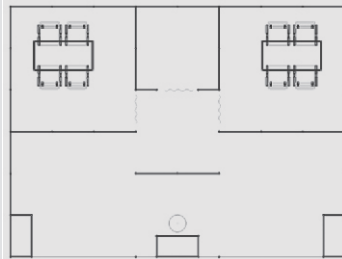
STANDARD FITTED EXHIBITING SPACE



TYPICAL 20 sq. m. (5 x 4 m)

- Company's logo
- Natural aluminum structure, h=250 cm
- Mdf walls fills
- Carpet
- 1 table
- 1 bar stool
- 1 information desk
- Storehouse
- 1 cupboard, lockable
- 2 platforms h = 75 cm

STANDARD FITTED EXHIBITING SPACE



TYPICAL 50 sq. m. (10 x 5 m)

- Company's logo
- Natural aluminum structure, h=250 cm
- Mdf walls fills
- Carpet
- 2 offices, 3 x 3 m
- 2 tables
- 8 chairs
- 1 bar stool
- 1 information desk
- Storehouse
- 2 cupboards, lockable
- 2 platforms h = 75 cm

Notice: It is necessary to apply your logo by e-mail: arh@sajam.rs (.ai, .pdf, .eps format)

We have booked a full package stand and order the following additional equipment according to the condition overleaf: (please tick)

	Pcs.	€/Pcs.		Pcs.	€/Pcs.		Pcs.	€/Pcs.
<input type="checkbox"/> Door with a lock	<input type="checkbox"/>	30,-	<input type="checkbox"/> LCD TV 55"/65"	<input type="checkbox"/>	220,-	<input type="checkbox"/> Company logo 96x62, adv. tower	<input type="checkbox"/>	30,-
<input type="checkbox"/> Info desk 100/200x50x105	<input type="checkbox"/>	80,-	<input type="checkbox"/> Glass Showcase 100x100x220	<input type="checkbox"/>	80,-	<input type="checkbox"/> Company logo 196x62, adv. tower	<input type="checkbox"/>	50,-
<input type="checkbox"/> Table	<input type="checkbox"/>	10,-	<input type="checkbox"/> Glass Showcase 100x50x220	<input type="checkbox"/>	60,-	<input type="checkbox"/> Company logo fascia 186x22	<input type="checkbox"/>	30,-
<input type="checkbox"/> Chair	<input type="checkbox"/>	10,-	<input type="checkbox"/> Glass Showcase 50x50x220	<input type="checkbox"/>	40,-	<input type="checkbox"/> Digital print mesh, vinyl / self-adhesive foil	<input type="checkbox"/>	18-25,- /sq.m.
<input type="checkbox"/> Bar stool	<input type="checkbox"/>	20,-	<input type="checkbox"/> Low Glass Showcase 100/50x75	<input type="checkbox"/>	30/40,-	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/> Podium	<input type="checkbox"/>	30,-	<input type="checkbox"/> Advertising Tower Structure	<input type="checkbox"/>	50,-	<input type="checkbox"/>	<input type="checkbox"/>	

The prices are mentioned in NET amounts. VAT shall be added to them.

I state herewith that I am cognizant with Belgrade Fair price list.

Terms for construction and arrangement of exhibition space which I fully accept.

Stand construction cancellation costs shall be invoiced to the amount of 50% of the stand construction price.

Venue and date

Seal

Signature

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance of Application form

sq.m.

Date, signature and seal



3a

Technical description of Stand Construction and Fitting in Accordance with the Typical Design - LUX Service Package and Application Form for additional stand equipment

To be filled in block letters

Full name of Exhibitor:

Address: country, town
Street and number, P.O.B.:

Phone:

Fax:

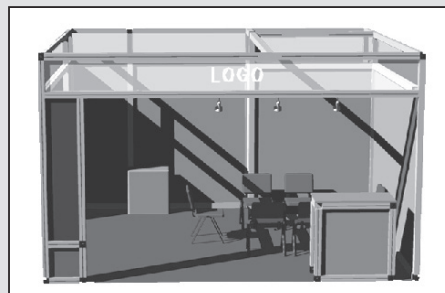
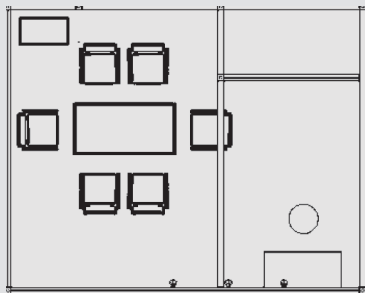
E-mail:

http:

Agent in Serbia (name, address & phone):

All contacts should be made through:

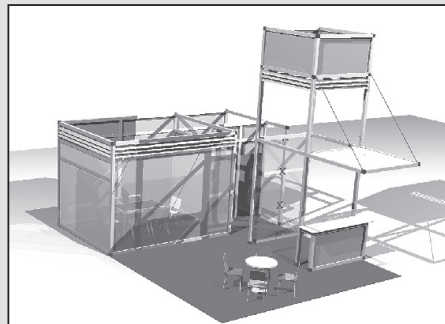
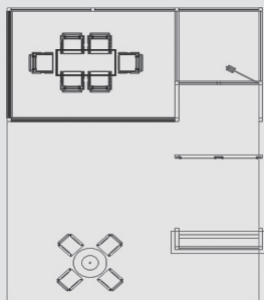
MOLTO FITTED EXHIBITING SPACE



LUXURY 20 sq. m. (5 x 4 m)

- Company's logo
- Natural aluminum SYMA MOLTO 90 structure, h=300 cm
- Fills in white color
- Carpet, disposable
- 1 table R80
- 6 chairs
- 1 bar stool
- 1 information desk
- Storehouse
- 1 cupboard, lockable

MOLTO FITTED EXHIBITING SPACE



LUXURY 50 sq. m. (10 x 5 m)

- Company's logo
- Company's logo on tower structure
- Natural aluminum SYMA MOLTO 90 structure, h=300 cm
- Fills mdf walls
- Carpet
- 1 office, 3 x 4 m
- 1 table 140/70
- 6 chairs
- 1 table R80
- 4 chairs
- 1 bar stool
- 1 information desk
- Storehouse
- 1 cupboard, lockable

Notice: It is necessary to apply your logo by e-mail: arh@sajam.rs (.ai, .pdf, .eps format)

We have booked a full package stand and order the following additional equipment according to the condition overleaf: (please tick)

	Pcs.	€/Pcs.		Pcs.	€/Pcs.		Pcs.	€/Pcs.
<input type="checkbox"/> Door with a lock	<input type="text"/>	50,-	<input type="checkbox"/> LCD TV 55"/65"	<input type="text"/>	220,-	<input type="checkbox"/> Company logo 91x91, adv. tower	<input type="text"/>	30,-
<input type="checkbox"/> Info desk 100/200x50x110	<input type="text"/>	110,-	<input type="checkbox"/> Glass Showcase 100x100x220	<input type="text"/>	80,-	<input type="checkbox"/> Company logo 191x91, adv. tower	<input type="text"/>	50,-
<input type="checkbox"/> Table	<input type="text"/>	20,-	<input type="checkbox"/> Glass Showcase 100x50x220	<input type="text"/>	60,-	<input type="checkbox"/> Company logo fascia 191x41	<input type="text"/>	40,-
<input type="checkbox"/> Chair	<input type="text"/>	20,-	<input type="checkbox"/> Glass Showcase 50x50x220	<input type="text"/>	40,-	<input type="checkbox"/> Digital print mesh, vinyl / self-adhesive foil	<input type="text"/>	18-25,- /sq.m.
<input type="checkbox"/> Bar stool	<input type="text"/>	30,-	<input type="checkbox"/> Low Glass Showcase 100/50x100	<input type="text"/>	30/40,-	<input type="checkbox"/>	<input type="text"/>	
<input type="checkbox"/> Podium	<input type="text"/>	40,-	<input type="checkbox"/> Advertising Tower Structure	<input type="text"/>	70,-	<input type="checkbox"/>	<input type="text"/>	

The prices are mentioned in NET amounts. VAT shall be added to them.

I state herewith that I am cognizant with Belgrade Fair price list, Terms for construction and arrangement of exhibition space which I fully accept. Stand construction cancellation costs shall be invoiced to the amount of 50% of the stand construction price.

Seal

Venue and date

Signature

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance of Application form

sq.m.

Date, signature and seal



4

Application Form for Technical Services

To be filled in block letters

Full name of Exhibitor:

Address: country, town
Street and number, P.O.B.:

Contact person:

Tel:

Mob.phone:

E-mail:

Technical services

	Pcs.	€/Pcs.		Pcs.	€/Pcs.
<input type="checkbox"/> Club table	<input type="text"/>	20,-	<input type="checkbox"/> Coffee machine with 96 capsules / additional 96 Capsules	<input type="text"/> / <input type="text"/>	100/80,-
<input type="checkbox"/> Chair	<input type="text"/>	20,-	<input type="checkbox"/> Refrigerator	<input type="text"/>	90,-
<input type="checkbox"/> Rack	<input type="text"/>	10,-	<input type="checkbox"/> Connection with/without sink	<input type="text"/>	70,-
<input type="checkbox"/> Carpet	<input type="text"/>	10,-	<input type="checkbox"/> Additional connection at the booth	<input type="text"/>	30,-
<input type="checkbox"/> LCD TV 55"/65"	<input type="text"/>	220,-	<input type="checkbox"/> Flow boiler	<input type="text"/>	25,-
<input type="checkbox"/> Telephone	<input type="text"/>	30,-	<input type="checkbox"/> Connection with a mini kitchen	<input type="text"/>	130,-
<input type="checkbox"/> Stand safeguarding 8,-/1h			<input type="checkbox"/> Connection with a mini kitchen and a hot plate	<input type="text"/>	150,-
<input type="checkbox"/> Vacuum cleaning / floor wiping 8,-/1h			<input type="checkbox"/> Compulsory fee for the mutual costs		4,50/sq.m

Switchboard* 50,-

* The switchboard shall be used to connect electric power to the stand

Electric connection for stand equipping and exhibit demonstration

	Pcs.	€/Pcs.
<input type="checkbox"/> total power up to 5 kW	<input type="text"/>	89,-
<input type="checkbox"/> total power up to 10 kW	<input type="text"/>	124,-
<input type="checkbox"/> total power up to 20 kW	<input type="text"/>	193,-

Electric connection for special lighting

	Pcs.	€/Pcs.
<input type="checkbox"/> total power up to 5 kW	<input type="text"/>	110,-
<input type="checkbox"/> total power up to 10 kW	<input type="text"/>	166,-
<input type="checkbox"/> total power up to 20 kW	<input type="text"/>	276,-

* The prices of power connection higher than 20 KW, as well as the connection prices for the events taking more than 10 days, will be specified as demanded, by special price offers and decisions.

Internet connection for exhibitors

	Pcs.	€/Pcs.		Pcs.	€/Pcs.
<input type="checkbox"/> WiFi (up to 5/5 Mb/s)	<input type="text"/>	50,-	<input type="checkbox"/> LAN (up to 50/50 Mb/s)	<input type="text"/>	250,-

ADDITIONAL SERVICES

<input type="checkbox"/> Device additional configuration, network spreading and other technician services	30,-/h	<input type="checkbox"/> The materials spent for the additional services (cables, connectors, etc.)	market value
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Special request

(Write in special requests referring to the services indicated above)

Belgrade Fair reserves the right to correct the prices.

Payment upon receipt of invoice. The prices are mentioned in NET amounts. VAT shall be added to them.

Venue and date

Seal

Exhibitors signature

The services mentioned in the Technical Service Price List can be contracted solely in the Inspection Office of the relevant exhibiting hall, where also information on other services that can be rendered by Belgrade Fair can be obtained respectively. The afore mentioned services are not included in the exhibiting space rental or construction price and they are subject to additional payment.

ELECTRICITY

Belgrade Fair power has got the voltage of 220 V single phase and 3 x 380 V three phase alternating power of 50 Hz. Any cables and/or devices shall be compatible for operation under the said voltage and frequency. For manufacturing of cabling for connection of various devices, machines, and lights, as for protection from the touch-voltage, regulations on manufacturing of temporary electrical cables shall be applied accordingly. A stand shall have a switchboard, fully in accordance with the regulations, Belgrade Fair will connect it to the network. The connection of the installed cables shall be approved by an authorized employee of Belgrade Fair Electricity Department.

TELEPHONE

Belgrade Fair has got an internal mail telephone exchange for its users, which enables all kind of incoming and outgoing telephone calls automatically (an operator calling for the connection is necessary). The connection means a connection to the telephone network with a telephone set, whereas usage of an additional set or fax machine is subject to additional payment in accordance with the price list.

WATER

Belgrade Fair plumbing has got the connection size 3/4 inch, which can be reset to 1/2 inch upon request. Any water connection made by an exhibitor shall be approved by Belgrade Fair authorized staff.

INTERNET

1. The exhibitor MAY NOT install and use its own WiFi devices, emitting signals at at his booth at 2.4 GHz and 5 GHz. If he however installs them and they disturb work of other WiFi users, Belgrade Fair shall be entitled to turn such devices off or stop supplying electric power to the booth until the device has been removed (all exhibitors are recommended to use Belgrade Fair WiFi infrastructure of the latest generation, in order to avoid the possibility of disturbances at the WiFi frequencies).
2. Belgrade Fair does not guarantee the speeds through the WiFi connections, since they depend upon many factors (WiFi card quality in the device, obstacles and distance from AP, the drivers in the devices, etc.).
3. The cable package shall be fulfilled where the relevant technical possibilities exist and shall be announced not later than seven days before the event opening.
4. The cable package price DOES NOT include the costs of network spreading and configuration at the exhibitor's booth.
5. The connection speeds and special requirements, which differ from those already offered shall be contracted separately, not later than seven days before the event opening.

STAFF ENGAGEMENT

Subject to filling in the relevant form and additional payment in accordance with the Price List, Belgrade Fair puts to its exhibitors disposal staff for all types of works mentioned therein.

FURNITURE AND EQUIPMENT:

Belgrade Fair rents furniture and other necessary equipment for the exhibiting space arrangement, in accordance with Belgrade Fair Price List prices.

The furniture and equipment rent price includes furniture rent for one fair event and the costs of the furniture delivery to the stand and its removal from it.

COMPULSORY FEE FOR THE MUTUAL COSTS:

The Exhibitors constructing their stands themselves shall pay the compulsory fee for mutual costs according to the rented exhibiting space, as follows:

- 0 - 150 sq. m. - each square meter shall be calculated
- 151 - 300 sq. m. - fixed 150 sq. m. + 40% difference between 300 and 150 sq. m.
- 301 - 500 sq. m. - fixed 210 sq. m. + 30% difference between 500 and 300 sq. m.
- More than 500 sq. m. - fixed 270 sq. m. + 20% difference between the actual space and 500 sq. m.

EXHIBIT INSURANCE

Exhibits and any other Exhibitor's property shall be insured against theft, damage, etc. at all fair events taking place at Belgrade Fair. The insurance of exhibits and any other Exhibitor's property shall cover the time period from the good unloading at Belgrade Fair, mounting, the event duration, dismantle, up to the goods loading into a transportation vehicle while leaving Belgrade Fair premises. The Exhibitor may insure his goods through an insurance company in this country or abroad. Should the exhibits or any other Exhibitor's property not be insured in one of the ways mentioned, the Exhibitor shall be fully responsible for any damage to such exhibits or other property.

INFO

Hall 1

Tel: +381 11 2655 191, 2655 190

Fax: +381 11 2655 191

Hall 2 and 1A

Tel: +381 11 2655 241, 2655 240

Fax: +381 11 2655 241

Hall 3 and 3A

Tel: +381 11 2655 341, 2655 340

Fax: +381 11 2655 341

Hall 4

Tel: +381 11 2655 848, 2655 014

Fax: +381 11 2655 848

Hall 5, Hall 11 and Open area

Tel: +381 11 2655 261, 2655 260

Fax: +381 11 2655 260

E-mail: inspektori@sajam.rs



**BELGRADE
FAIR**

ADVERTISING DEPARTMENT
Bulevar Vojvode Misica 14, 11000 Belgrade, Serbia
Tel/Fax: +381 11 2655 370, 2655 002
in.ad@sajam.rs
beogradskisajam.rs



PARTNER 2025
Defence Exhibition

12th International Defence Exhibition

September 23 - 26, 2025

5

Application Form for Advertising Services

The present Application form should be filled in and certified in two copies. All copies should be submitted to Belgrade Fair which will confirm the receipt and return a copy to the Exhibitor.

To be filled in block letters

Full name of Exhibitor:		Contact person:	Mob.phone:
Address: country, town Street and number, P.O.B.:		Mail:	
Tel/Fax:		E-mail:	
Payment affected to:		The Bank Acc. no.:	VAT number:

Advertising space - printed



Megaboard, Underground Passage,
995x195 cm, paper, illuminated **520 €/piece** pcs.



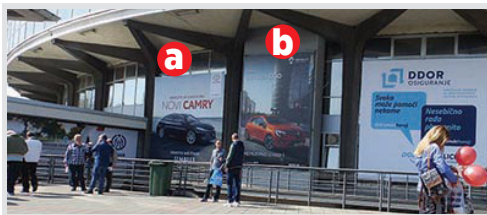
Billboard
300x200 cm, paper **240 €/piece** pcs.



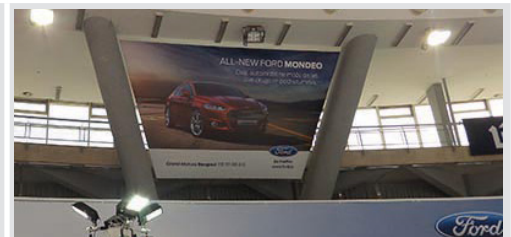
Double sided billboard on the
pedestrian bridge, 95x195 cm, paper **105 €/piece** pcs.



Colonnade in front of the Hall 2
vinyl 8x1 m, incl. 4 billboards, 95x195 cm **580 €/piece** pcs.



a) Megaboard on Hall 1, 6x6, vinyl **1.600 €/piece** pcs.
b) Megaboard on Hall 1, 4x6, paper **650 €/piece** pcs.



Megaboard at Hall 1, V-banner,
vinyl, 735x427 cm **990 €/piece** pcs.



a) Billboard 6x1.5m **170 €/piece** pcs.
b) Vinyl on railing above the stand **33 €/sq.m** sq.m



Advertising surface on the vinyl per sq.m. **33 €/sq.m** sq.m



Flag pole (height 11m) at the Boulevard
for brought flags up to 150x500 cm **100 €/piece** pcs.

Advertising space in the Exhibitor Registry

- 2nd cover
- 3rd cover **290 €**
- 4th cover
- Advertising page **210 €**

Advertising document distribution within the fairground* (price per 1 day)

- Adv. doc. distribution FOR EXHIBITORS **100 €**
- Adv. doc. distribution **200 €**

*distribution is carried out by the client

PLEASE FIND THE COMPLETE ADVERTISING LIST ON OUR [WEBSITE](#)

Note:

The prices are mentioned in NET amounts. VAT shall be added to them.
Payment upon receipt of proforma invoice.

TO BE FILLED IN BY BELGRADE FAIR

Confirmed acceptance
of Application form

Hall No.

Location

Venue and date

Seal

Exhibitors signature

Date, signature and seal

Please send the prepress files, including the filled-in and sealed application, to the e-mail address in.ad@sajam.rs, not later than twenty days before the event opening.

Please upload larger files (10 MB and more) to some file sharing service (i.e. WeTransfer) and place the link in the email.

The Advertising Department shall reserve an adequate space for you, as well as a different advertising component, if the requested space has already been rented, in accordance with the available space and the dates of the application, as well as its receipt of documents.

The rent price of all advertising components shall be related to the duration period of each fair event, other than the items otherwise defined (rented on a day or monthly basis).

The Fair shall control the advertising components during the fair events. In case of any damage of such components, the Fair shall replace them as soon as possible, at its own cost.

Any specific orders shall be contracted personally (facade or window graphics, megaboard, rent of the advertising balloons, distribution of advertising materials along with entry tickets, etc).

Any installation of advertising towers, fascias, columns or wall panels exceeding the height of 3 meters shall be subject to the approval of the Advertising Department and the Design Office.

The flag poles and flags shall not be installed independently outside the rented advertising space.

Any advertising components individually installed by an exhibitor on the Fair ground (banners, flags, rigid components, etc.) shall be charged by the valid prices from the present price list. Belgrade Fair reserves its right to remove the afore mentioned components if they esthetically spoil the event general look or another exhibitor's component, as estimated by Belgrade Fair.

File prepress

The printing files shall be sent in Adobe Photoshop **EPS** or Adobe Illustrator **EPS** or **PDF** format.

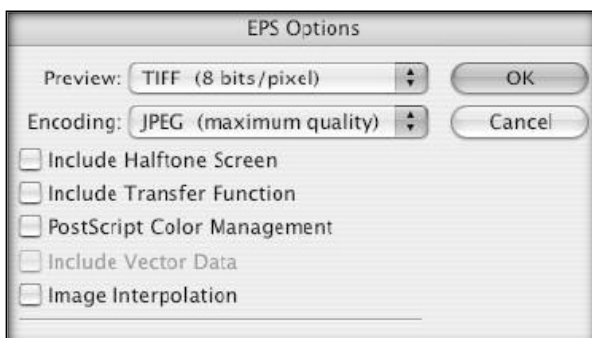
Adobe Photoshop:

File scale for large print formats (i.e. billboard 4m x 3m) - 1:10.
Resolution 300-500 dpi.

File scale for small print formats (i.e. B2 poster) - 1:1.
Resolution 100-150 dpi.

Colour mode: **CMYK**

File recording: Photoshop Encapsulated Postscript (**EPS**), with the following settings:



Adobe Illustrator:

File scale for large print formats - 1:10.

File scale for small print formats - 1:1.

The file **SHOULD NOT** include any wedges, passers, clips, printing instructions, measures, numbers of copies, etc.

Each file is a print itself (if you have five posters, you should record them in five different files).
Convert the text into curves.

Colour mode: **CMYK**

File recording : **EPS** or **PDF**.

If the prepress is a combination of vector and raster elements, please merge and export it as a single raster. Make sure that you send a proof with the files. We can not accept CorelDraw files.

Please make the files in accordance with the above mentioned instructions. Otherwise, BELGRADE FAIR shall not be responsible for the printing quality!



6 Application Form for Participation in the Side Event Programs

The present Application form should be filled in and certified in two copies. All copies should be submitted to Belgrade Fair which will confirm the receipt and return a copy to the Exhibitor.

To be filled in block letters

Full name of Exhibitor:	
Address: country, town:	
Street and number, P.O.B.:	
Phone:	Fax:
E-mail:	http:
Agent in Serbia (name, address & phone):	
All correspondence to be addressed to:	
All contacts should be made through:	

Conference rooms rent	Date	Time of use	€/h
Large Conference hall in the exhibiting Hall 4, with sound system and equipment, the price per started hour (capacity 300 seats)			250,-
Small Conference hall in the exhibiting Hall 4, with sound system and equipment, the price per started hour (capacity 50 seats)			150,-
Festive Hall in the Head office, with sound system and equipment, the price per started hour (capacity 150 seats)			250,-

For the presentation we need: (please tick) Screen LCD Projector for PC Presentations PC Laptop Internet

The prices are mentioned in NET amounts. VAT shall be added to them. Payment upon receipt of the proforma-invoice.

Venue and date

Seal

Exhibitors signature

TO BE FILLED IN BY BELGRADE FAIR

File no. []

Reservation confirmation []

Time [] to []

Date, signature and seal []