

skiexpo

**Where the Winter
Adventure Begins**

12 – 15.11.2026.



**BELGRADE
FAIR**

Fair of winter sports equipment



The Beginning of the Winter Season in One Place

Ski-Expo is the central regional event dedicated to winter sports, mountain tourism, equipment and active holidays.

The event brings together leading brands, tourist destinations, sports organizations, professionals and enthusiasts of winter and adrenaline sports.





Sport, Tourism and Lifestyle Experience

Ski-Expo brings together:

- ✓ winter sports equipment
- ✓ tourist destinations
- ✓ ski resorts
- ✓ outdoor brands
- ✓ extreme sports
- ✓ education and service providers

The Fair becomes a meeting place for sport, travel and the modern active lifestyle.

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The Latest Equipment for the New Season

Visitors traditionally show the greatest interest in:

- ✓ new ski and snowboard equipment models
- ✓ ski apparel and accessories
- ✓ helmets, goggles and protective equipment
- ✓ outdoor and winter lifestyle products
- ✓ servicing and supporting equipment

Ski-Expo is the place where visitors discover the latest trends for the upcoming winter season.

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New Destinations for Winter Holidays

The event promotes:

- ✓ ski resorts
- ✓ tourist organizations
- ✓ mountain resorts
- ✓ hotels and accommodation facilities
- ✓ tour operators and travel agencies

The Fair provides visitors with an opportunity to explore the latest winter tourism offer and plan the new snow season.





Where Brands Meet Their Customers

Ski-Expo provides a direct link between:

- ✓ brands
- ✓ distributors
- ✓ professionals
- ✓ end users

The event enables:

- ✓ promotion of new products
- ✓ presentation of new collections
- ✓ strengthening market presence
- ✓ direct communication with target audiences





More Than Sport

Modern winter sports today represent a combination of:

- ✓ recreation
- ✓ travel
- ✓ healthy living
- ✓ adrenaline
- ✓ outdoor culture
- ✓ contemporary lifestyle

Ski-Expo brings together a community united by a passion for the mountains and active holidays.

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A Complete Winter Season Experience

In addition to equipment and tourism offers, the Fair also includes:

- ✓ ski servicing
- ✓ ski education and ski schools
- ✓ insurance services
- ✓ outdoor technologies
- ✓ second-hand equipment exchange and sales
- ✓ extreme sports promotions

The event represents a comprehensive platform for the winter season.





The Energy of Winter in One Place

Ski-Expo brings together:

- ✓ sporting energy
- ✓ entertainment
- ✓ experience
- ✓ education
- ✓ the community of winter enthusiasts

Each year, the atmosphere of the Fair symbolically marks the beginning of the snow season.



SKI EXPO



Present Your Season Where Winter Begins

We invite brands, distributors, tourist organizations, ski resorts and partners to open the new winter season together at Ski-Expo.

Where the Winter Adventure Begins.

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THANK YOU!

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